# **ANNUAL DATA - SILVER**

## ANNUAL | 2016

VIZIO, Inc.

Please submit all numbers in tons.

An asterisk (\*) denotes a required field. Participants cannot submit the data form until all fields marked with an asterisk are complete.

## Total Collected for Reuse & Recycling from all Streams

Total Collected for Reuse & Recycling: 1 23,960.72 tons

Equipment: 2 23,960.72 tons

Cell Phones and other Mobile Devices: 3 tons

Accessories: 4 tons

Total: 23,960.72 *tons* 

### Reuse and Recycling Data

Total sent to third-party certified recyclers from All 23,960.72 *tons* 

Streams: 5 \*

Percentage sent to third-party certified recyclers: 100.00 %

Has collection increased compared to the previous year? \*

Yes

O No

### **State Reporting Data**

Total Collected for reuse and recycling from all streams (Note: The total from the below categories should equal the total recycled).

Weight of electronics collected in states with take-back laws explicitly to meet these laws. \*

18,203.78 tons

Weight of electronics that exceeds state take-back laws, collected in states with take-back laws. \*

0.00 tons

Weight of electronics collected in states without take-back laws. \*

5,756.94 tons

Weight of electronics collected but not attributable to a specific state (e.g., collected by mail-back program, regional agreement, or other method that does not allow a company to track). \*

0.00 tons

Please use this space to convey any details to EPA about your approach for arriving at your state data (i.e., with and without take-back laws) and any company-specific contributing factors and other useful information (e.g., did your company sell pounds to other OEMS? if so, how many?) \*

VIZIO's partner, ERI, provides monthly invoices indicating the total lbs collected in each individual state. In the states of Connecticut, Maine, Oregon, Vermont, and Washington, that operate state programs, total pounds are based off of our share. VIZIO has not sold pounds to other OEMs.

Did your company increase collection, recycling and/or reuse in at least one state without a take-back law? \*

-	.,
(e)	YAS

O No

Provide one state without a take-back law and actual data (i.e., not derived from an estimate) in which you achieved a total increase in recycling.

State: \*

Nebraska

Previous Year's Data: \*

0.00 tons

Current Year's Data: \*

20.00 tons

Please explain how you achieved this increase in the text box below. \*

VIZIO has worked with its partner recycler to determine areas where we can provide additional recycling offerings to our customers. Nebraska was a target area for VIZIO.

# Other Reporting Requirements

# Certified Recyclers and Programs \*

Is this information included in the final, publicly-posted report? \*

Yes

O No

List names of certified recycler(s) used and certification programs:

	CERTIFIED RECYCLER NAME *	CERTIFIED RECYCLER LOCATION - CITY, STATE, COUNTRY (IF APPLICABLE) *	CERTIFICATION PROGRAM *
1	ERI	All States - ERI has multiple locations in United States (Fresno, CA; Aurora, CO; Plainfield, IN; Holliston, MA; Badin, NC; Flower Mound, TX; Sumner, WA)	E-Stewards and R2 (also ISO 14001, ISO 9001, and OHSAS 18001)
2	Waste Management (WM Recycle America)	MN, WI	R2
3	SIMS Recycling Solutions	NC	R2
4	Universal Recycling Technologies	MN (as subcontractor to WM Recycle America)	E-Stewards

## **Education & Outreach**

List and describe public education and outreach activities on safe management of used electronics and available collection opportunities. \*

We use our website as a tool for consumers to use to find a collection site near them and to encourage consumers to responsibly recycle or reuse electronics when they reach the end of their useful life.

Website where public education and outreach activities are listed (optional):

http://www.vizio.com/environment Ensure website address begins with http://or https://

# Company Policies Favoring Recycling and Reuse

List and describe company policies that favor recycling and reuse of electronics equipment and/or components, as opposed to energy recovery,

incineration, or land disposal. \*

Statement/ Policy on Electronics Recycling: VIZIO takes its role in protecting the environment very seriously and encourages responsible recycling or reuse of electronics and the packaging they come in. Electronic equipment contains parts which cannot be thrown away. Proper disposal of electronic equipment is both environmentally responsible and in many areas, required by law. All organizations utilized by VIZIO for recycling services must be certified by a nationally recognized certification body for the proper disposal and recycling of electronic equipment. VIZIO encourages all partners and consumers to also use these standards when disposing of end-of- life products for recycling or reuse.

### Website

List website where EPA provided baseline/annual tier data is publicly posted: \*

http://www.vizio.com/environment Ensure website address begins with http://or https://

## **Upstream Communication & Innovation**

Answer one of the three questions.

How do you influence supplier behavior (e.g. in the areas of materials selection, design for product longevity, reuse and recycling, energy conservation, end-of-life management and corporate performance)?

VIZIO proactively attempts to influence our manufacturing suppliers behavior with regards to the environment through (1) setting goals for achieving Energy Star ratings for 50% of our product offerings each calendar year for those products that are eligible for the EPA Energy Star program, (2) requiring compliance with the latest iteration of the European Union Directive on the Restrictions of Hazardous Substances, (3) requesting annual supplier information on greenhouse gas emissions (Scope 1-3) and monitoring supplier greenhouse gas emissions reductions targets, and (4) requiring supplier compliance with a Code of Conduct that covers areas of concern such as employee health and human safety. VIZIO is pleased to work collaboratively with our supply chain on these important initiatives in an effort to help potentially reduce our products' overall impact on the environment.

Website where company activities or programs are listed (optional):

Ensure website address begins with http:// or https://

How have you helped customers reduce their electronics packaging waste (e.g., through creative packaging design, innovative material choices, and better logistics)?

Website where company activities or programs are listed (optional):

Ensure website address begins with http:// or https://

How do you encourage customers (including large purchasers) to buy sustainable or "green" electronics products?

Website where company activities or programs are listed (optional):

Ensure website address begins with http://or https://

#### Notes:

- 1. Total Collected for Reuse and Recycling: This is the total amount of used electronics collected for reuse and recycling, including the amount sent to certified and non-certified recyclers. It can include company assets, business to business, warranty returns, and electronics collected and/or purchased to meet state take-back laws. See below for definitions of "reuse" and "all streams".
- 2. Equipment: Defined as electronics equipment such as central processing units (CPUs), desktops, laptops, televisions, printers, monitors, copiers, fax machines, scanners, imaging equipment, radios, tablets, e-readers, slates, netbooks, and heavy equipment such as servers. It further includes any other or new (future) types of equipment that are designed primarily to store or convey information electronically and have a 4-inch screen or larger measured diagonally.
- 3. Cell Phones & Other Mobile Devices: Defined as electronic equipment such as cell phones, personal digital assistants (PDAs), organizers, tablets, ereaders, slates, smart phones, compact disc players, gaming systems, calculators, and MP3 devices. It also includes any other or new (future) types of equipment that are designed primarily to store or convey information electronically and that are lightweight, mobile in design, and have a 4-inch screen or less measured diagonally.

- 4. Accessories: Defined as headphones, speakers, CDs, printers, toner cartridges, USB sticks, keyboards, game system accessories, cables, chargers, and other small, miscellaneous items as defined by the Participant. It further includes any other or new (future) types of accessories to either the equipment or cell phone and other mobile devices equipment. The participant is welcome to provide a separate breakout of any of the items listed as accessories.
- 5. Total sent to third-party certified recyclers: For the purposes of the SMM Electronics Challenge, the term "recycler" denotes refurbisher or recycler certified to a recognized third-party certified recycling program. Similarly, the term "recycling" denotes recycling, refurbishment and reuse. Currently, Responsible Recycling Practices (R2) and e-Stewards are the only recognized certification standards for recyclers. However, EPA may recognize additional standards at a later date. Also see definition of 'all streams' below.

Reuse: Denotes an electronics object, or component of an electronics object that is used again by a different owner either for its original purpose or for a similar purpose, without significantly altering the physical form of the object or material. The electronics object may be cleaned, repaired, or refurbished between uses.

All Streams: Denotes used electronics collected for recycling or reuse from the various return streams used by the participant. Streams could include consumer take-back programs, asset recovery programs, retired lease returns, collection events, or trade-in programs.

Baseline: The year a participant joins the challenge. Annual results are compared to the baseline as well as preceding years' results.

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